SP Library 50th Anniversary
Logo Design Contest

Help us create a unique logo for SP Library’s 50th Anniversary!

Design a logo for us and the winning design will be on our website, posters, flyers, plastic jackets and other promotional materials.

Attractive prizes are up for grabs!

1st Prize: $50 KFC food voucher + 2 books
2nd Prize: $40 KFC food voucher + 1 book
3rd Prize: $30 KFC food voucher + 1 book

CLOSING DATE: 16 JUNE 2008

Submission criteria

- This competition is open to all SP staff and students.
- The logo should contain the following text as well as the SP logo:

  50 Years of Library Service
  1958-2008

- The SP logo can be obtained from http://eliser.lib.sp.edu.sg/elsr_website/Html/images/splogo.jpg
- The logo design should capture our 50 years of service as “Your Partner in Teaching and Learning” in meeting the educational and recreational needs of library users.
- Submissions must be original artwork, non-copyrighted work.
- All 3 winning entries will become the property of SP Library.
- SP Library shall own the copyright of the adopted logo design.
- It also reserves the right to request the winner to modify the design as appropriate for the logo to be used for its publications, website, documents or any other materials.
Judging Criteria

Entries will be judged on the originality and creativity of the logo design. Decisions of the judges are final.

Submission requirements

Submissions are to be in print & electronic format

- **Print**
  A4-sized, colour, submit to Reference Section, Main Library OR Information Counter, BizIT Library.

- **Electronic**
  Saved in JPEG or other high compression formats, at least 300 dpi, max. 10MB, email to library@sp.edu.sg. Please indicate "Logo Design Contest" in the subject line.

Designer's name, student/staff number, contact, as well as a brief description of the logo design must be included with each entry.